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What is beauty? The concept and the origin of beauty in philosophy and psychoanalysis

The main aim of this article is to closely examine the concept of beauty in terms of philosophical analysis adapting theories by Plato, L. Wittgenstein and S. Freud. Moreover, the concept of beauty is also examined in the wider contexts of philosophy, aesthetics and psychoanalysis. The text highlights the use of the term 'beauty' in language, presents the relationship between beauty, truth and goodness, as well as ugliness and explores the concept of beauty in relation to the conscious and the unconscious. After analysing the relationship between beauty, pleasure and desire the aim is to establish the true origin of beauty.

Key words: beauty, philosophy, psychoanalysis, conscious and unconscious, pleasure and desire.